

Challenge: How do you envision things you can't see?

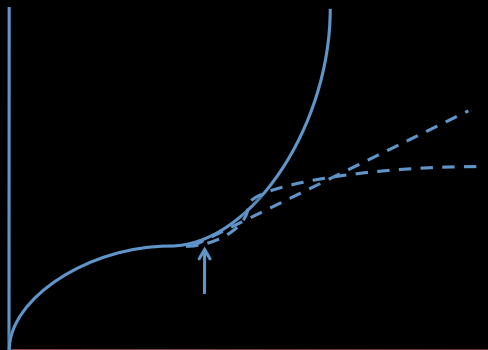
[Gas emissions, fuel shortages, water scarcity, climate change]

Then: how do you impart the consequences?

Short term: public health

Long term: detrimental or deleterious effects on society

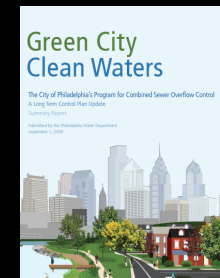
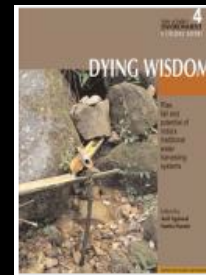
Worst case scenario: distopias, mass annihilation



Change in Technology

And/or

Change in Behavior



Initiating a paradigm shift

### **Dying Wisdom**

Rise, Fall and *potential* of India's traditional water harvesting system  
*State of India's Environment 4 – a citizen's report*

### **Green City, Clean Water**

The city of Philadelphia's program for combined sewer overflow control  
*A Long Term Control Plan Update – submitted to the EPA*

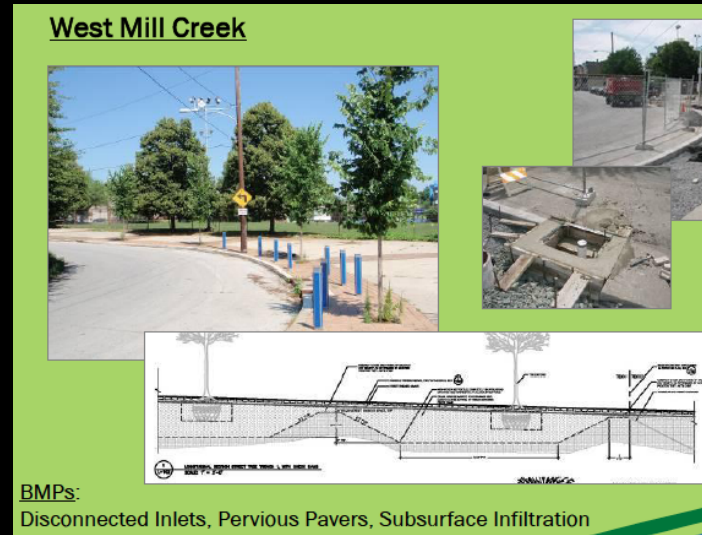
# Designing a paradigm shift

## Dying Wisdom

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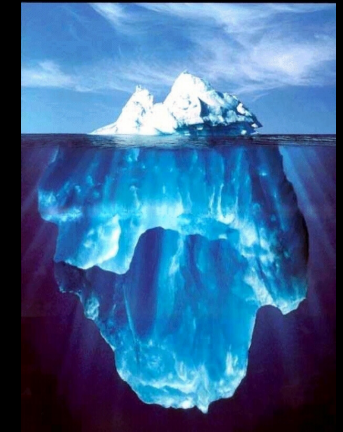
## Green City, Clean Water

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## Visibility

## Function



Title	Evoking images	Relying on	Qualification or Justification	Aim	For the purpose of	
Green Cities, Clean Waters	Of the future	Best Management Practices	Consensus of Opinion	Detention and diversion	Flood control	more opaque (endo?)
Dying Wisdom	From the past	Tradition	Precedent	Water Harvesting	Irrigation	more visible [exo]?



'hidden river'